

THE *Mem* ECONOMY

MOTHER OF ALL

The title "MOTHER OF ALL" is rendered in a stylized, multi-colored font. The word "MOTHER" is in a light blue, rounded serif font, while "OF ALL" is in a dark blue, more ornate serif font. The text is surrounded by several decorative elements: a large, faceted blue diamond is positioned above the letter 'O' in "MOTHER"; a purple butterfly is located below the letter 'M'; a gold key is placed below the word "OF"; a gold heart is positioned above the word "ALL"; and a gold comb is located to the right of the word "ALL".

*We have a
type...*



We're curating a select group of forward-thinking partners to lead conversations, offer solutions, and connect with a powerful audience of women builders, leaders, and disruptors.

SHARE INSIGHTS, DELIVER THOUGHT
LEADERSHIP, AND BE SEEN.

Ideal Partner Profile:

- Tech-forward and AI-aligned brands with a focus on innovation, productivity, or personal empowerment
- Companies offering products, platforms, or tools that simplify, support, or scale women's lives
- Thought leaders ready to share insights, case studies, or future-focused solutions on stage
- Brands seeking meaningful connection with potential clients and women-decision makers
- Past examples: Shopify, Intuit, Klaviyo and Canva

She's navigating the complexities of motherhood but without the full support she needs

BUSINESS INSIDER

They say it takes a village to raise children.
But mothers are taking to Tik Tok to say
"there is no village" as their childcare
struggles persist.

Woman's World

Got Mom Guilt? Here's How To Let Go
of Feeling Like You're Not a Perfect
Parent (Because That Doesn't Exist)

BOLD LATINA

**5 challenges that Latina
Moms Face in the United
States**

Mental.

**New Moms Are Not All
Right. Here's Why.**

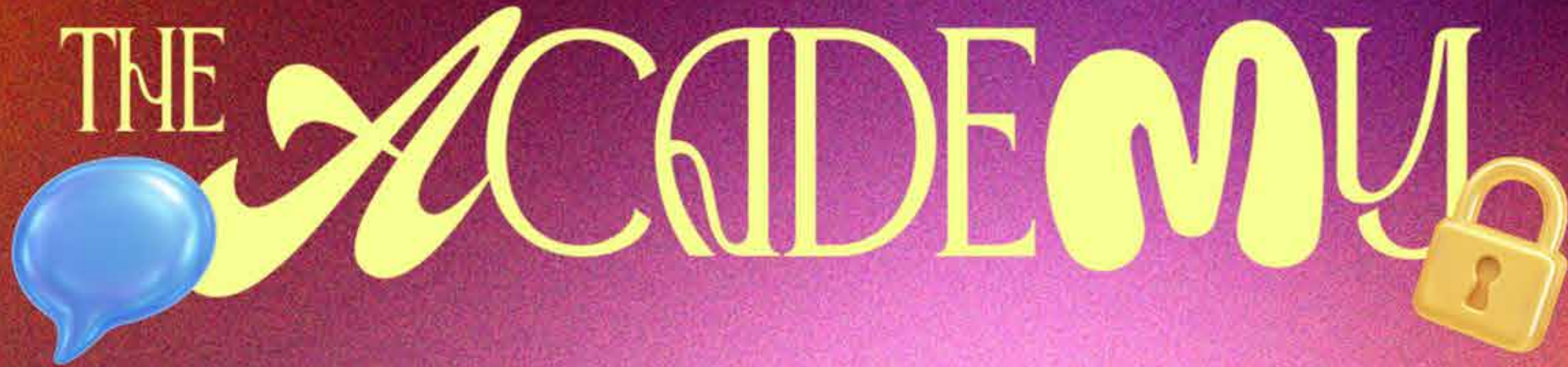
Vex

**How millennials
learned to dread
motherhood**



**The U.S. has high maternal
mortality rates — and it
has gotten worse for
Latinas**

THE ACADEMY



Reclaim 10+ hours a week to pour
into what matters.

This accelerator is your roadmap to reengineering and identifying friction and pain points that are sucking productivity out of your day not only at work but also at home.

75% of small firms use AI tools*, saving owners roughly 13 hours per week. In the home, nearly 1 in 4 U.S. households has a smart speaker, and over half of those users save about 30 minutes daily on routine tasks.

In short, people are reclaiming time and sanity with a little help from AI. This accelerator will ensure you're ahead of the curve, harnessing these tools for your work and personal life before they "harness you" No coding, no jargon, just practical outcomes.

We'll tackle one game-changing theme each week. Just step-by-step learning and implementing.

8 WEEKS TO AUTOMATE TIME SUCKERS
BLENDING WORK & HOME
TO WORK SMARTER, NOT HARDER.

Our Core Pillars

USE AI TO CARVE OUT MORE TIME FOR WHAT MATTERS TO YOU



Home And Legacy

Family,
Caregiving,
Belonging



Work And Wealth

Career,
Entrepreneurship &
Financial Safety



Health And Well-Being

Self-Care, Wellness,
Holistic Living,
Esteem

The Experience

Date: Tentatively October 8-10

Location: Fort Lauderdale, FL



The Arena

Where strategy meets execution. This is the hub for transformative and dynamic keynotes, and actionable insights. Think of it as the power center for turning ideas into impact.



The Mercado

The bustling marketplace where brands and attendees connect. This space is designed for showcasing innovation, discovering products, and exploring the latest solutions and business to shop and explore.



The Atrium

Networking and workspace space that allows attendees to take the actionable steps to implement tools and processes with industry experts.

Why you should say YES!

WHAT'S IN IT FOR YOU?

Brand Integration

- Logo placement on website (with hyperlink), on-site signage, and digital screens
- Designated branded space in Atrium
- Verbal recognition during opening and closing remarks
- Featured sponsor spotlight on The Mom Economy's LinkedIn and Instagram accounts

Thought Leadership + Content

- A 20-minute breakout workshop session
- Optional moderator or panelist role in a strategic session aligned with your mission
- Session recording with post-event access
- Social content collaboration with influencer partners

Networking + Engagement

- 3 full-access Summit passes
- Post-event access to attendee list (name, title, org, opt-in contact)
- Post-event survey results
- Social media reports

Next Steps

If you're in, let's talk

15 min call to brainstorm

Let's hop on a quick call to review your benefits and make sure we're optimizing our partnership

Make it official

Once the details are ironed out, our team will send a sponsorship agreement for signature

We'll provide the marketing tools

Get everything you need to begin promoting your involvement with The Mother of AI Summit



Don't miss the opportunity to be part of this trailblazing event.

THE *Mom* ECONOMY

Contact

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